



IAESTE  
GHENT

Dear  
sponsor,

# What is IAESTE?

Work.  
Experience.  
Discover.



Dear sponsor,

Envision a world where international relations don't exist. Sounds impossible, doesn't it? At IAESTE Ghent, we take part in today's global opportunities. We offer international internships to students at Ghent University's Faculty of Science, Engineering and Architecture and Bioscience Engineering. Additionally, we welcome international trainees here in Ghent.

IAESTE, short for the International Association for the Exchange of Students for Technical Experience, is an international non-profit organisation exchanging academic technical students worldwide. It is the largest organization of its kind, with committees representing over 100 countries. Every year, approximately 4,000 young individuals gain invaluable work experience through IAESTE, impacting not only their own lives but also the lives of those they interact with. Therefore, our motto is "Work. Experience. Discover." IAESTE has a proven track record of enhancing the skills, confidence, and reputation of its participants worldwide.



IAESTE Ghent is run by dedicated volunteer students. In our pursuit of offering international internships, we actively look for corporate relations supporting our financial state. This is where you come in! We kindly ask you to take a moment to review the advertising opportunities outlined in the following pages. If you are interested in helping us fulfil our mission as IAESTE Ghent, please don't hesitate to reach out to us. Our team is readily available and eager to assist you with any questions you may have.

We hope to hear from you soon.

Kind regards,

Lien Spruytte

President LC Ghent

+32 479 63 60 22





# What does IAESTE do?

Work.  
Experience.  
Discover.



At IAESTE, we host a diverse array of activities throughout the year, such as national networking events, international gatherings, workshops, and various social events. These events provide an excellent avenue for promoting your company to the next generation of researchers, engineers, and developers hailing from some of Belgium's most prominent universities.



## Social events

Engaging events to increase our visibility at the University and introduce students to IAESTE.

- Annual Quiz
- Game nights and get-togethers
- Information events and receptions

## Workshops

Workshops to improve the skills of students and volunteers throughout their educational careers.

- CV and motivation event
- Soft skill workshops



## National events

Every year we organize National events for our members of IAESTE Belgium and other IAESTE countries. We also organize activities for the international interns in Belgium.

- Summer reception
- National weekend

## International events

Throughout the year, we actively engage in international conferences hosted by IAESTE and arrange twinnings (weekend visits of other IAESTE countries). These events are essential for fostering regional connections, facilitating internship exchanges, and enriching our members' cultural experiences.

- Annual conferences
- Connect conference
- Twinning

# Sponsorship opportunities.

Work.  
Experience.  
Discover.



Below you can find all the various sponsorship opportunities that we offer in return for your support. These are bundled in three different regional packages: Bronze, Silver and Gold.

Our main focus lies on all students engaged in a scientific or technical program. In other words, our reach spans the Faculty of Sciences, Engineering and Architecture and Bioscience Engineering. We aim to help students enhance their professional journey through technical international internships, workshops and networking events.

If our existing packages don't align with your expectations, you're always welcome to create a custom proposal. Please don't hesitate to reach out to us, as we are continually on the lookout for new collaboration prospects (Contact information available below).

	Bronze	Silver	Gold
Price (excl. VAT)	€500	€750	€1000
Logo on national website iaeste.be	X	X	X
Logo on social media posts			X
One social media post		X	X
Logo on event flyers and posters	X	X	X
1/2 A5 page in the internship booklet	X	X	
1 A5 page in the internship booklet			X
Logo displayed during annual quiz		X	X
Logo on our merchandise			X
Logo in IAESTE mail signature			X
Extra	X	X	X

# Allow us to explain.

Work.  
Experience.  
Discover.



To avoid confusion and misunderstandings, you can find a detailed explanation of the advertising opportunities below. **All our packages are valid until June 30, 2026.**

## Logo on our national website.

Your logo will be featured on the official IAESTE Belgium website ([www.iaeste.be](http://www.iaeste.be)) with a clickable link to a website of your choosing. This website is jointly shared between IAESTE Ghent, Brussels and Leuven. Consequently, the website is also visited by students of the universities of Brussels and Leuven. Additionally, there is an opportunity to include a brief company description on the sponsors' page at [www.iaeste.be/about/sponsors](http://www.iaeste.be/about/sponsors). Sponsors are responsible for providing the logo, text, and hyperlinks.

## Logo on social media posts.

Your logo will be featured on our key social media posts across platforms such as LinkedIn, Facebook and Instagram. Sponsors are responsible for providing the logo.

## One social media post.

As part of our Silver and Gold sponsorship package, we will dedicate one social media post to our sponsors on each of our IAESTE Ghent platforms: [Facebook](#) and [Instagram](#). This post can include text, links, and/or multimedia content such as photos or videos. Please note that content related to job offers or job events cannot be included in this dedicated post. Sponsors are responsible for providing the text, hyperlinks, and photos/videos for this feature.

## Logo on event flyers and posters.

In the event that IAESTE Ghent opts to distribute flyers or posters for promotional purposes, your logo will be displayed at the bottom of the flyer or poster. This promotional material will always be distributed between the students and Faculty buildings at Ghent University's Faculty of Science, Engineering and Architecture, and Bioscience Engineering.

## Page in the internship booklet.

Our internship booklet features testimonials from students who have had the opportunity to go on an internship abroad. These booklets are distributed at our various events, with a primary focus on our informational events about international internships. These information sessions occur twice a year, in October and February. Consequently, the booklet reaches a wide audience, including students from our Universities' (UGhent, KULeuven, VUBrussels) Faculties of Science, Engineering and Architecture, and Bioscience Engineering. Sponsorship partners in the Bronze and Silver packages have the opportunity to provide a text or image that occupies half a page in the internship booklet. Gold sponsors enjoy the privilege of a full page for their content.

## Logo on our merchandise.

As a sponsor, your logo earns a spot on our member and international trainee T-shirts. The logo is to be provided by the sponsor.

### Logo displayed during annual quiz.

Every year, IAESTE Ghent organises a quiz for its members, students and faculty members of the University of Ghent. As a sponsor, your logo will be displayed throughout the quiz, appearing at the bottom of the slides presented. Additionally, there will be an extra slideshow, dedicated to our sponsors, where your logo will be displayed throughout the quiz. Furthermore, the logo will be placed on any promotional banners on IAESTE Ghent's social media platforms.

### Logo in IAESTE mail signature.

Your logo will be added underneath the official mail signature of IAESTE Ghent, used by all board members of the current year (see example below). The logo is to be provided by the sponsor.

**Margarita Spirina**

President

+32 (0) 478 81 96 86

[iaeste@vtk.ugent.be](mailto:iaeste@vtk.ugent.be)

**IAESTE LC Ghent**

[Jozef Plateaustraat 22](#)

[B-9000 Gent, Belgium](#)

[iaeste.be](http://iaeste.be)



### Extra.

As a sponsor, you have the opportunity to provide IAESTE Ghent with your promotional materials, such as flyers, posters, and business gifts. IAESTE Ghent will subsequently distribute these materials among students and faculties within the faculty of your choice. Sponsors can choose between Ghent University's Faculty of Science, Engineering and Architecture and Bioscience Engineering. Promotional material is to be provided by the sponsor. Transportation costs are to be paid by the sponsor.



If you are interested in contributing to our non-profit organisation or if you have any questions, please do not hesitate to contact us. Thank you.



## Contact information.

 [iaeste@vtk.ugent.be](mailto:iaeste@vtk.ugent.be)

**BTW** BE 0410.940.203

 +32 479 63 60 22

**IBAN** BE29 7310 4262 1064

VTK GENT VZW  
Jozef Plateaustraat 22,  
9000 Gent,  
Belgium



IAESTE  
GHENT

Thank  
you.

VTK GENT VZW  
Jozef Plateastraat 22,  
9000 Ghent  
Belgium